FOLD AND MOISTEN TO SEAL

❑ *Yes! I want to maintain my eligibility for future coupons and special offers.*

By responding to this survey and signing below, I certify that I am a cigarette smoker 21 years of age or older. I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable federal and state laws.

Signature X _____
(required)

Date of Birth ____ / ____ / ____ Today's Date ____ / ____ / ____
(required) Month Day Year Month Day Year

9999999999999999
Sample A. Samples
123 Any Street
Anytown, US 99999-9999

Use the lines below to print name and address corrections only.

1. What is your regular brand of cigarettes – that is, the brand you smoke most often?

_____
(Brand)

2. Is your regular brand...? (Check one.)
   ❑ Regular/King Size ❑ 100's ❑ 120's

3. Is your regular brand...? (Check one.)
   ❑ Full Flavor ❑ Medium ❑ Light/Mild
   ❑ Ultra/Extra Low Tar ❑ Lowest/1mg Tar

4. Is your regular brand...? (Check one.)
   ❑ Menthol ❑ Non-Menthol

5. Got a friend, 21 years of age or older who smokes, that would enjoy preferred smoker values? Let us know here.

   _____
   Name
   (____) _____
   Area Code Phone Number

6. Which of the following best describes you? (Check one.)
   ❑ White ❑ African American ❑ Asian
   ❑ Hispanic ❑ American Indian ❑ Other

84269-D3
© Philip Morris Inc. 1997

2061140313

Source: https://www.industrydocuments.ucsf.edu/docs/ysbp0003

2061140313